

MINUTES OF THE  
BOARD OF DIRECTORS OF THE  
MICHIGAN YOUTH EDUCATION FUND  
(A Michigan Non-Profit Corporation)

1. CALL TO ORDER

The directors of the corporation named above, constituting the Board of Directors of this corporation, held a meeting at the time, on the day, and at the place set forth as follows:

Date: March 1, 2021

Time: 6:01 pm

Place: Videoconference

2. DIRECTORS PRESENT

The following directors, constituting a quorum of the Board, were present at the meeting:

*Present:* Madeleine Samuels, Lauren Moine, Kyle Biel, Joel Pagel, Austin Marsman, Marjorie Marks, Cynthia Collins, Eric Siegrist (Ex-Officio).

*Absent:* Aidan Parrott, Kevin Freeman

3. AGENDA

*The agenda was approved as presented.*

4. READING OF MINUTES

*The Meeting Minutes from the previous meeting were read and approved as presented.*

5. REPORTS FROM OFFICERS

a. President's Report

i. Annual Review of the Executive Director

1. Samuels: Wanted to go over the board executive director review. Everyone should have completed that by today. We review our executive director annually.
2. Pagel: Thought it was really well put together. Enjoyed taking the survey and that it was a very thought-provoking survey. Eric is doing a fantastic job.
3. Marks: Seconds Pagel's sentiments. Really enjoyed taking the survey. Thought it was thoughtful and it made me go back. Went back a couple times to kind of revisit some of my thoughts. Reflections are always a good piece. Thanks Eric.
4. Samuels: Always open to talking about how we think we better structure things and improve. Whether it's with the executive

director or anyone else on the team. Focus on how we can all come together in the most collaborative and efficient way possible.

5. Siegrist: Thankful for the opportunity to receive feedback and reflect on the notes from other directors. Main priority is outreach going forward.

b. Vice President's Report

- i. Moine: Doesn't have many new updates and no new grant applications to review.

c. Treasurer's Report

- i. Biel: Doing well with finances and getting schools back into person. Seeing more grants and more opportunities coming up. Excited for vaccines and getting back in-person.

d. Secretary's Report

- i. Absent

e. Executive Director's Report

- i. Siegrist: Will be speaking for a while. Year-in-review, has come a long way from incorporation and tax-exemption to now. Doing well financially, but can always do better. Will work closer with Biel to review finances for the June 1st Meeting. Limited with time due to being a student. Focusing on building relationships and will work on that going forward.
- ii. Siegrist: Running day-to-day operations. Developing a senior leadership team. Tibbenham will be our Director of Program Development and will work on enhancing programs and handling volunteering. New Director of Communications will be coming on board soon to handle social media, public relations, action blog, and outreach. Human Resource perspective coming together. Currently have three (3) volunteers working on content creation, action blog, and outreach. Excited to see their work! Volunteer program all set up.
- iii. Siegrist: Emailed academic counselors the "Counselor's Corner" newsletter to provide updates and reach out. June 1st Board Meeting coming up where we will display concrete financial figures for good governance. Educational Live Virtual Speaker series March 9th and March 11th. Sent out the opportunities in the newsletter to counselors. Education Live Virtual Speaker Series will be broadcasted on Facebook Live and put on our youtube channel. Educator and Student of the Year award is coming up. First time the program will be offered. Ideally it would be celebrated at an in-person fundraising event. Pushing our grant program to organizations that host events, will be the best bet. Partnering with organizations can help target audiences. Will keep everyone updated on

grant numbers. Currently in operational phase and need to execute our mission.

Siegrist: will have more time to devote to the nonprofit.

- iv. Samuels: Put Pagel on the spot, reaching out because he is the VP of External Relations for Student Senate and can help reach out to West Michigan schools.
- v. Pagel: Absolutely, emailing superintendents. Would love to help reach out in West Michigan to push grants and advocate for students.
- vi. Pagel: Question for Siegrist, do you see us hosting an internship program for those who want to get involved in the process?
- vii. Siegrist: Really likes Pagel's idea. Tends to lump all volunteers together. We have an intern. JessicaFurtado is interning and working with social media. MiYEF is flexible and able to develop a custom internsip plan. Can provide letters of recommendation and tracks all interns and volunteers. Ask for people who would be interested to send names Siegrist's way.
- viii. Siegrist: Hope the monthly emails are sufficient. Can always change the frequency.

## 6. NEW BUSINESS

### a. 2025 Strategic Plan

- i. Siegrist: Presented discussion on 2025 Strategic Plan and reviewed current mission, vision, and values. Will be adopting a strategic plan during the June 1st Board Meeting.
- ii. Moine: Are these open to combining?
- iii. Siegrist: Yes. Not final until June 1st.
- iv. Moine: Really likes the original statement but likes adding "experiential learning."
- v. Samuels: Not sure where it should be, but adding our goal is to provide experiential learning opportunities to Michigan youths.
- vi. Pagel: Really wants to see the future in the mission statement. Upward trend. Tie in the word future or a similar sentiment in the mission statement.
- vii. Siegrist: Presented Vision Statement options.
- viii. Samuels: Like the word "empowering" in the statement.
- ix. Pagel: Cut option 4 in half, "Empowering Michigan students to impact the world."
- x. Marks: Wasn't sure on option 4. Making an impact on what? Really liked the words, "expanding programs" students will be able to expand also.

- xi. Siegrist: Great notes! Read values statement. Tie UN Sustainability goals into our values statements.
- xii. Samuels: Likes accessibility and thinks it related positively to what we do.
- xiii. Siegrist: Final presentation to the board in June.
- xiv. Pagel: Really likes the diagram and the visual of our values statements.
- xv. Pagel: Do you see MiYEF getting into policy perspective?
- xvi. Siegrist: Yes, however, nonprofits have a fine line when engaging in politics. I will loop you in with our lawyer. May need to be more of an advocacy role.
- xvii. Samuels: In regard to Key Performance Indicators, getting feedback from students who receive a grant.

## 7. OLD BUSINESS

- a. Application Review Committee and Finance Committee
  - i. Greater emphasis will be placed on these committees in the future. Keep an eye on your email for an email.

## 8. BOARD PROFESSIONAL DEVELOPMENT

- a. Siegrist presented about networking for nonprofits.
- b. Pagel: Thank you for putting this together!

## 9. COMMENTS/ANNOUNCEMENTS

- a. Samuels: Will be interning with a nonprofit organization and will take notes on how they operate. Will make connections with others who may be of help.
- b. Siegrist: looking forward to getting the board more involved. Education Live Virtual Speaker Series
- c. Marks: Going back to what Pagel said, Marks has connections in northern Michigan area school districts.
- d. Samuels: Would like a nice non-agenda meeting to get to know each other more.

## 10. ADJOURNMENT

- a. There was no further business, and upon motion made, seconded, and unanimously carried, it was;

RESOLVED, that all the items and documents have been examined by all directors, and are approved and adopted, and that all actions taken thus far have been ratified and approved by the directors of the corporation.

There being no further business, upon motion made and carried, the meeting was adjourned.

Date: March 1, 2021

Time: 6:47 pm (46 Minutes)