

MINUTES OF THE
BOARD OF DIRECTORS OF THE
MICHIGAN YOUTH EDUCATION FUND
(A Michigan Non-Profit Corporation)

1. CALL TO ORDER

The directors of the corporation named above, constituting the Board of Directors of this corporation, held a meeting at the time, on the day, and at the place set forth as follows:

Date: December 18, 2020

Time: 3:01 pm

Place: Videoconference

2. DIRECTORS PRESENT

The following directors, constituting a quorum of the Board, were present at the meeting:

Present: Madeleine Samuels, Lauren Moine, Kyle Biel, Aidan Parrott Joel Pagel, Austin Marsman, Kevin Freeman, Eric Siegrist (Ex-Officio).

Absent: Marjorie Marks, Cynthia Collins

3. APPROVAL OF AGENDA

The agenda was approved as presented.

4. READING OF MINUTES

The Meeting Minutes from the previous meeting were read and approved.

5. REPORTS FROM OFFICERS

a. President's Report

- i. Samuels: Giving Tuesday seemed to go really really well. I know that a lot of us did our own personal outreach through social media or through family members. I talked to a couple people around Michigan and reached out to some people in Illinois because I have a bigger network there. I've grown up there and have been there a lot longer than I've been here, but it seems like it was a huge success. I'm super super happy that we can actually get a lot of things kind of kick-started now.

b. Vice- President's Report

- i. Moine: I think Giving Tuesday also went really well, and now that I'm out of school. I have some more time to be sending emails and things like that and reaching out to my network. I'm on the east side and hopefully I can help in getting the word out even more.

c. Secretary's Report

certainly take that into consideration. I've been researching what nonprofits have been doing and it looks like virtual 5Ks are a big one and then they're doing like virtual Galas, virtual silent auctions, and more.

e. Executive Director's Report

i. Giving Tuesday

1. Siegrist: Like Maddie said, we had a great giving Tuesday! A lot of work was put into it. We hosted Facebook and Instagram live, and used our social media. Thanks again Maddie for reaching out, because we have a lot of Illinois donors.
2. Siegrist: We raised about \$702, which seems not that much but in comparison, it was a very good day for us. This was through Facebook and our Giving Tuesday donation portal and then the Instagram fundraiser, which was a huge success. This doesn't account for some of the later donors that donated on the 3rd, 4th, and so on. We did have a large donation before Giving Tuesday for about a thousand dollars, which is super helpful. We're in a really good financial position as of right now, we can always improve, but we are currently looking into diversifying our revenue streams. We want to rely on individual donors and that's a big base for us, but a big portion of what I'm going to focus on now is reaching out to companies for corporate sponsorships/partnerships. I revised our corporate partnership program and that's on our website. So you can view that now which is nice.

- ii. Siegrist: I'm also going to be reaching out to school districts and students so we can start distributing funding for our grants and awards. That way we can kind of start making an impact. Once we do our yearly impact statement will have some work to show for it, which will be nice.
- iii. Siegrist: The big question now is how much money can we give away without being insolvent. We got to figure out that and I'm currently working on how many grants we can or how much in grant money we can afford to give away in this first or in the next semester of 2021.
- iv. Siegrist: I sent out thank yous to all the donors. So all the donors should receive a thank you and unbeknownst to me. I ordered postcards and, you know, really nice but apparently they're cheaper to send so which is great for us. They were only 35 cents a piece which is amazing. So saving some money there!
- v. Siegrist: We're getting some volunteers starting to come through and they're going to help with outreach. Starting with donors and school districts. So I'm going to be speaking with them soon.

vi. We're all hands on deck right now!

6. NEW BUSINESS

a. Appointment of new director(s)

i. Kevin Freeman

1. Siegrist: Kevin has been a great member of Grand Valley Student Senate and he's worked with me on allocations with Maddie on finance. And so I'm super excited to have his Insight his connections being brought to the board and new ideas. I think he'll do a great job and I'm looking forward to what we can accomplish. We kind of have a full board. I mean right now we're kind of at nine and I think that's a perfect number. So, yeah, so welcome Kevin and I'm super excited to have you here.
2. Freeman: I'm really excited to get to work and help out. I got a lot of little things that I'm thinking about that we can Implement to try to get some funding for real.
3. Samuels: Well that sounded unanimous. So congratulations Kevin!

b. Initial Strategic Planning Discussion

- i. So we started out with our mission statement, our values, and I want to get more input on that now that we have a full board. I want to set up a plan for four years and kind of get that started. So at the next annual board of directors meeting which will be in April I believe we were going to kind of adapt the new strategic planning so I'm gonna get some stuff out there get some a couple draft mission statements and values get your thoughts and ideas on them and then we'll kind of revise that come back to the table vote on it and that will kind of be our plan going forward. So I will keep you updated with that, but I just wanted to let you know that that's on the radar. Are there any ideas/thoughts about our current mission statement? I know we're young but I think it's good to kind of address this now and kind of build a collaborative plan going forward. I kind of want to add something like empowering. I think that's important when engaging something along those lines. So I'll send you some drafts but that's right.v
- ii. Samuels: I think having those kind of action words in there always grabs people's attention more but I will send my mom liked it.
- iii. Siegrist: Yeah, Lauren I agree. I think we can get equity in there. Do you think it would be a value or do you think we want to see that in the mission statement? Oh you said values.
- iv. Samuels: Just getting more partnerships and getting recognition out there a lot more because it's such a great opportunity for kids. Like I remember

even though I had a lot of opportunities myself in high school that when I was the head of model un we all still had to do a bunch of fundraising just to be able to afford one conference and you know, it was a whole big process. So I just I think it's you know, it's obviously something very near and dear to My heart so I think it's just let's do the best we can to get the word out. So that students can have this opportunity.

- v. Siegrist: Yeah, I agree. That's something I'm going to work on. I sent a press release to all the major news organizations and didn't hear anything back. So we'll retouch on that and I'm also going to hopefully write some editorial pieces that I'll send out about covid-19 and nonprofits and charity and all that stuff and hopefully we'll get some more but yeah, I'm looking to kind of spread the word.
 - vi. Pagel: Have you thought about meeting with anyone in Lansing to maybe spread the word they may be some State reps or state senators or maybe even just somewhere outside of government. Just going to the capital. Would that be something that would be interested in doing?
 - vii. Siegrist: I have not thought about that. If I'm being honest with you, you know, I have had a couple connections for my days in politics when I was younger. So, you know, I can contact some of those people but if you have any contacts people you think would be interested in helping spread the word, you know, let me know and we can always kind of get something going there.
 - viii. Marsman: I'd be happy to and yeah, I have plenty in the house and the Senate so just let me know where you'd like.
 - ix. Siegrist: Austin, thank you for that. We'll kind of set a plan going forward with how we're going to do that and reach out to people and then we can go from there.
- c. 2021 Meeting Dates
- i. Siegrist: Yeah, so just seeing how getting the board meetings scheduled has been going, I'd like to kind of set in stone some dates that way we all know where they are ahead of time. So we're not kind of Playing catch-up and let us meet so my thoughts were like the first, second, third Monday and these are the months we meet in March, June, September, and December. Anyone have any thoughts?
 - ii. Freeman: I'm sorry as of right now. I'm not sure of my work schedule. So I have no clue what days I'll be available. I know that there'll be three days out of the week that I won't work. So any of those days at any time would work. I'm pretty sure I'll be pretty open, but I'll let you know those days when they come.
 - iii. Siegrist: Thank you, I appreciate it.
 - iv. Samuels: I know that Monday's work well for me at least for the next couple months I'm sure once I'm in you know summer that I'll be totally

- fine with Monday's but I know like during winter semester I'll be good on Mondays I don't think I have any classes so I can do really anytime.
- v. Pagel: I know maybe doing the first Monday of each month would be nice I know in that September meeting students are going to just be getting back in the school and in December if we're doing that third at second or the third Monday in December that usually quite a busy time so I recommend doing the first Monday of each month I think I've worked I'm open to other suggestions
 - vi. Marsman: As of right now for me, it's either the first of the third Monday that works best. The second is pretty full with meetings.
 - vii. Siegrist: I don't know if anyone else has any opinions on this, but I think we'll kind of aim for the first Monday and then I guess it's going to be more like a five, six o'clock time frame.
 - viii. Parrott: Time frame I would say I guess that works for everybody as long as we don't do it that Saturday morning at 9 a.m.
 - ix. Siegrist: Do we think six is? Okay six on the first Monday of those months?
 - x. Samuels: Six works.
 - xi. Parrott: All right, six.
 - xii. Siegrist: Okay. Well, I guess I'll pencil that in tentatively will send that out. We'll see if this works for Margie and Cindy. We'll say 6 p.m. on the First Monday. All right, and we can always change it and revisit it if it doesn't end up working for everyone, but I just kind of want to have something on the books so we know.

7. OLD BUSINESS

- a. No old business

8. COMMENTS/ANNOUNCEMENTS

- a. Zoom Picture
- b. Siegrist: Well, thank you everybody. I know it was short, but I wanted to kind of get that information. You should have the financial statements as they were sent to you. I will send an updated report later about our budget and where we're going to start with that and then in collaboration Kyle will kind of get the finances figured out and then we'll get the two subcommittees up and running and yeah, we're in for a good New Year, and I thank you all for coming. But anyways, happy holidays and thank you all for being here.
- c. Samuels: Well, it was good to see everyone and I miss people. Corona is not fun.
- d. Pagel: I just want to say I'd be happy to write a newsletter. I mean I started to do some different writing in different areas and I think I'd be more than happy to contribute to that and I have a lot of connections up in like northern Michigan.

Make having gone to school there and Saginaw going to High School up there. So if you want some of northern Michigan like Houghton Lake Saginaw Midland, I'd be more than happy to help with Northern Michigan.

- e. Siegrist: Great, thanks Joel!
- f. Marsman: Thanks to all. Eric, I have a question for you. So do we have like a mailer developed, from your political days, whatever the measurements are about the Michigan Youth Education Fund that we could send to the schools or administrators.
- g. Siegrist: We do not, but I can get one put together and ordered.
- h. Samuels: Alright, then we stand adjourned at 3:25 p.m. All right. Bye guys have a happy holiday. Whatever you celebrate. Whatever you're gonna do. Be safe. See your fam and eat some food!

9. ADJOURNMENT

- a. There was no further business, and upon motion made, seconded, and unanimously carried, it was;

RESOLVED, that all the items and documents have been examined by all directors, and are approved and adopted, and that all actions taken thus far have been ratified and approved by the directors of the corporation.

There being no further business, upon motion made and carried, the meeting was adjourned.

Date: December 18, 2020

Time: 3:25 pm (24 Minutes)